



Phoenix Arizona Television Stations Enter Agreement to Share High-Definition News Helicopter

PHOENIX, AZ (February 24, 2009) – Meredith-owned KPHO-TV (CBS channel 5), Gannett-owned KPNX-TV (NBC Channel 12) and Belo-owned KTVK-TV (Channel 3) today announced an agreement to share the operation of a news helicopter beginning March 1, 2009. The agreement gives each station access to high-definition aerial photography of daily news and traffic in the Phoenix area. Helicopters Inc. will operate the news chopper out of their Scottsdale, AZ airport base.

“The high quality news coverage our viewers expect will not change,” said Ed Munson, Vice President and General Manager of KPHO-TV. “In fact, the savings incurred by sharing a helicopter will allow the stations to dedicate more resources to enterprise news reporting.”

”The agreement allows us to share the expense of daily helicopter news coverage much like we share video from news conferences,” added John Misner, President and General Manager of 12 News, KPNX-TV. “It enables the three stations to give our viewers more aerial news coverage than we could provide on our own.”

“The sharing agreement allows the TV stations to provide more extensive news coverage in an efficient way while continuing to maintain complete editorial independence,” said Nick Nicholson, President and General Manager of KTVK.

About KTVK-TV

KTVK and its Phoenix sister station, KASW (CW6) are part of Belo Corp. KTVK produces 52 hours of local news per week, more local news than most broadcast television stations in the U.S. KTVK's website, azfamily.com is the number one television station website in Arizona. One of the first 40 television stations to convert to high definition, KTVK leads the way in innovation, community involvement and local news and weather coverage delivered by the most popular on-air talent in the market. Its audience credits KTVK as being the community-minded station that most reflects the spirit of Arizona and its people. For more information about KTVK or KASW, contact: Blanca Esparza-Pap, Community Relations Manager, 602.207.3331

Belo Corp. (BLC) is one of the nation's largest pure-play, publicly-traded television companies, with 2008 annual revenue of \$733 million. The Company owns and operates 20 television stations (nine in the top 25 markets) and their associated Web sites. Belo stations, which include affiliations with ABC, CBS, NBC, FOX, CW and MyNetwork

TV, reach more than 14 percent of U.S. television households in 15 highly-attractive markets. Nearly all Belo stations rank first or second in their local market. Additional information is available at www.belo.com or by contacting Paul Fry, vice president/Investor Relations & Corporate Communications, at 214-977-6835.

About KPNX-TV

KPNX-TV is owned by the Gannett Company. Gannett Co., Inc. is a leading international news and information company that publishes 85 daily newspapers in the USA, including USA TODAY, the nation's largest-selling daily newspaper. The company also owns nearly 900 non-daily publications in the USA and USA WEEKEND, a weekly newspaper magazine. Gannett subsidiary Newsquest is the United Kingdom's second largest regional newspaper company. Newsquest publishes 17 daily paid-for titles, more than 200 weekly newspapers, magazines and trade publications, and a network of award-winning Web sites. Gannett also operates 23 television stations in the United States and is an Internet leader with sites sponsored by its TV stations and newspapers including USATODAY.com, one of the most popular news sites on the Web.

About KPHO-TV

KPHO is owned by the Meredith Corporation (www.meredith.com). Meredith Corporation is one of the nation's leading media and marketing companies with core competencies in magazine and book publishing, television broadcasting, integrated marketing and interactive media. Meredith owns 12 television stations that reach nearly 10 percent of television households across the country. Meredith's Broadcasting assets include: WGCL-TV (CBS), Atlanta; KPHO-TV (CBS), Phoenix, AZ; KPTV (FOX) and KPDX-TV (MYN), Portland, OR; WFSB-TV (CBS), Hartford-New Haven, CT; WSMV-TV (NBC), Nashville, TN; KCTV (CBS) and KSMO (MYN), Kansas City, MO; WHNS-TV (FOX), Greenville-Spartanburg-Anderson, SC-Asheville, NC; WNEM-TV (CBS), Flint-Saginaw, MI; KVVU-TV (FOX), Las Vegas, NV; WSHM, (CBS) Springfield, MA; and radio station WNEM-AM in Saginaw-Bay City, MI.

Media Contacts

KPHO: Ed Munson, VP & General Manager, 602.650.5500

12 News/KPNX-TV: John Misner, President & General Manager, 602.257.6644

KTVK: Nick Nicholson, President & General Manager KTVK/KASW, 602.207.3307